

An Post Insurance to sell FBD car insurance

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Post Insurance, the An Post subsidiary will sell FBD car insurance policies through its online, phone and post office channels. The announcement marks the latest addition to the Post Insurance suite of car, home, life, travel and pet insurance products and comes at a time of strong growth in the motor policy books and profitability of both businesses.

FBD Insurance and An Post recognise a natural synergy between two great Irish brands – both with a strong customer focus and community presence. This partnership reflects an ambition by both insurance players to further broaden their reach and appeal within the market.

Paul Grimes, Managing Director of Post Insurance said:

“This means even greater choice and value for Post Insurance customers and we look forward to working with one of the top insurers in the Irish market to develop outstanding customer propositions. It’s a great time for customers to shop around for the best quotes”.

Debbie Byrne, Managing Director of An Post Retail said:

“Both An Post and FBD Insurance enjoy unrivalled connections with local communities throughout Ireland. The alliance

of our trusted and thriving Irish brands is good news for Irish drivers and it makes great business sense for An Post and for our Postmasters as we expand our range of Financial Services, giving more choice and value to customers everywhere, through multiple channels”.

Fiona Muldoon, Chief Executive of FBD Insurance said:

“FBD Insurance is a strong Irish brand and we are delighted to partner with another true Irish company to offer great value car insurance. Together FBD and Post Insurance intend to protect many more motor customers with this great new product. As Ireland’s only indigenous insurer with strong connections to local communities, this partnership is a great fit for us. The FBD team looks forward to working with the Post Insurance network to bring our car product to all motorists across the country”.

Source: [An Post](#)